



BORÓKA PÁPAY

PRODUCT DATA ANALYST, DATA ENTHUSIAST

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[LinkedIn](#) [Personal website](#)

ZALANDO SE

Berlin, Germany
January 2020 –

EXPERIENCE

PRODUCT DATA ANALYST - PRICING ANALYTICS

Data Science Analytics of multiple Machine Learning products for pricing. Execution of root cause and causal analysis. Feature evaluation and assistance with feature rollout. KPI monitoring. Pipeline and BI dashboard development. Stakeholder management. Cooperation with technical teams and business stakeholders. Presentation of complex results. A/B testing. Data visualization.

CLEVERBRIDGE AG

Cologne, Germany
March 2018 – December 2019

REPORTING SPECIALIST

Custom reporting and data analysis based on large volumes of e-commerce and subscription data for clients and internal departments. Analysis of customer, subscription, product data and payment transactions. Calculation of e-commerce KPIs. Communication of the results and processes to internal and external partners.

"LENDÜLET" RESEARCH CENTER FOR EDUCATIONAL AND NETWORK STUDIES (RECENS), HUNGARIAN ACADEMY OF SCIENCES

Budapest, Hungary
April 2015 – February 2019

JUNIOR RESEARCH FELLOW

[EVILTONGUE \(Grant no.: 648693\)](#) and [Gossip, Reputation, and Cooperation Project](#)

Literature review. Research and survey design. Data preparation, modeling, and analysis for corporate reports and scientific studies. Quantitative analytics, including survey, network and text analysis. Consultation with partner organizations. Establishing requirements for audio recording software. Identifying tools and framework for text analysis. Audio data preparation. Scientific publication and presentation.

CORVINUS UNIVERSITY OF BUDAPEST

Budapest, Hungary
December 2014 – December 2015

RESEARCH ASSISTANT

Research Assistant in project [ANTICORRUPTION POLICIES REVISITED](#), Global Trends and European Responses to the Challenge of Corruption. WP6 - Media and Corruption. Coordination of human assisted content analysis and supervision of workforce. Data analysis, text analysis. Authoring country and comparative reports. Scientific publication.

SKILLS

PROGRAMMING

Python, PySpark, SQL, R

TOOLING

BigQuery, Microstrategy, Microsoft Power BI, Databricks, AWS Athena, AWS Simple Storage Service (S3), SSRS, Stata, SPSS

ANALYTICAL

Data Analysis, Statistics, Data Science Analytics, A/B testing, Causal Analysis, Presentation of analytic results, Visualization, Quantitative and qualitative research, Research methodology, Research design and management, Social sciences

STUDIES

CORVINUS UNIVERSITY OF BUDAPEST

Budapest, Hungary
2014 – 2021

DOCTORAL (PhD) DEGREE, SOCIOLOGY

Doctoral thesis titled [“The Purpose and Types of Organizational Gossip”](#) successfully defended in May 2021 with the mark *summa cum laude*.

Scientific research. Giving lectures and leading seminars in research methodology. Grantee of the National Excellence Program from the Hungarian Ministry of Hungarian Capacities.

BABES-BOLYAI UNIVERSITY

Cluj-Napoca, Romania
2009 – 2014

BACHELOR’S AND MASTER’S DEGREE, SOCIOLOGY

Title of the thesis: Network of Hungarian university related organizations from Romania. President of Max Weber Special College. Student Representative.

LANGUAGES

HUNGARIAN

Native or bilingual proficiency

ENGLISH

Professional working proficiency

ROMANIAN

Professional working proficiency

GERMAN

Elementary proficiency